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**DATAGUISE OFFERS FREE ONE-DAY RISK ASSESSMENT SERVICE
TO IDENTIFY UNPROTECTED SENSITIVE DATA ACROSS DATABASES**

*R.A.P.I.D Service Offers Quick Vulnerability Assessment to Locate Sensitive Data
in Structured Data Repositories Throughout IT Environment*

Fremont, Calif., December 8, 2010 – Dataguise™ (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced its Risk Assessment Program for Information Detection (R.A.P.I.D) Service, providing a free one-day risk assessment to determine the exposure of sensitive data throughout an organization. The assessment enables commercial and federal organizations in the U.S. and Canada to find out if any of their sensitive data is unprotected. This new program uses Dataguise DgDiscover™, an automated database security solution, to find and search structured data across the enterprise and to identify unprotected information such as social security numbers, credit card numbers, employee information, and other standard and custom-defined sensitive data.

If this information is unprotected, the enterprise is vulnerable to internal and external data theft, unnecessarily increasing the organization's risk profile. Using Dataguise DgMasker™ the program also provides a sample of de-identified sensitive data to illustrate how data masking reduces the risk of a breach.

"You can't protect sensitive information if you don't know exactly where it resides," said Allan Thompson, EVP, Operations at Dataguise. "Our R.A.P.I.D Service helps enterprises determine if they are adequately protected and lets them know exactly where any problems exist. This is the basic first step in effective remediation and risk management, and is also crucial in satisfying compliance requirements for PCI, HIPAA, PII, GLBA, SOX, and other similar regulations."

According to the 2010 PASS Database Security Survey conducted by Unisphere Research, *Data in the Dark*, organizations have three or more copies of their production data across the enterprise including offsite backup, storage and partner sites. Additionally 18% of those surveyed do not even know how many copies of data is distributed throughout the enterprise. Respondents noted that staffers both inside and outside of IT often have inappropriate access to this information which may lead to loss or misuse of sensitive information.

Enterprises gain real insight and receive a number of benefits when they undertake a Dataguise R.A.P.I.D Service assessment. The service not only determines what tables and columns throughout targeted databases contain sensitive data (as established by customer criteria) but also rapidly defines and determines the specific data that must be masked for protection and compliance. In addition to a quick assessment of current vulnerability, organizations receive a sample of meaningful reports about the sensitive data DgDiscover has identified for protection.

The one-day program includes the following components*:

- Temporary licenses for DgDiscover
- On-site implementation support and knowledge transfer
- Technical staff with enterprise experience and security clearances for Federal agencies
- Installation, configuration, and deployment of DgDiscover software at the customer location
- Informal mentoring and technology training by Dataguise personnel during the R.A.P.ID Service process
- Sample masked data results using DgMasker
- A free R.A.P.ID Service report and recommendations for next steps.

About DgDiscover and DgMasker

DgDiscover is a software solution that scans networks to locate deployed data repositories stored throughout the enterprise and identifies instances of sensitive data. To support key business processes, enterprises need to be able to leverage their sensitive production data for activities such as development, testing, QA, support and business analysis. Dataguise helps organizations do this safely with DgMasker, a risk-based data protection solution that

transparently masks sensitive information in production data sets for use in non-production environments.

The R.A.P.I.D Service is available to qualified applicants now. Additional restrictions may apply*. Organizations wishing to have a free assessment can contact Dataguise at <http://www.dataguise.com/rapid.html>

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About Dataguise

Dataguise offers automated and advanced database security solutions to help ensure regulatory compliance and protect against data theft. Dataguise DgDiscover focuses on sensitive data discovery and classification across the enterprise and the company's DgMasker product solution provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit www.dataguise.com

*Caveat 1

*Caveat 2