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dataguise APPOINTS ALLAN THOMPSON TO EXECUTIVE VICE PRESIDENT OF OPERATIONS AND TO THE BOARD OF DIRECTORS

Fremont, CA, December 1, 2009 – dataguise (<http://www.dataguise.com>), a leading innovator of next generation security solutions for protecting sensitive data across the enterprise, today announced the appointment of Allan Thompson to Executive Vice President of Operations and to the board of directors at **dataguise**. Thompson has a very strong security background building companies in the security space overseeing sales, marketing, business development and strategy. His previous companies include Trend Micro (IPO), IntruVert Networks (acquired by McAfee), Senforce Technologies, (acquired by Novell) and Reconnex Corporation (acquired by McAfee). Thompson has lead the company's vision and operations driving the company's popular **dataguise** security solution - **dgdiscover**[™] 3.0 and **dgm masker**[™] 3.0. These leading products are designed **to find** structured database repositories across the network, **search** and discover sensitive data in structured databases, and then **mask** or de-identify to protect sensitive data. With **dataguise**, organizations now have access to a single product that finds, searches and masks sensitive data across all databases throughout the enterprise. This allows organizations to create corporate masking policies for faster adherence to compliance regulations, lower risk of a data breach, and reduced reliance on cumbersome single-database masking solutions.

“Allan has demonstrated strong leadership and vision for **dataguise** since he came on board in June 2009, and his impact has allowed us to become a leading security software vendor in our space” says Manmeet Singh, CEO and Co-founder. “Putting Allan into this role will allow our company to continue the expansion of **dataguise** into worldwide markets, and I am very excited to be partnered with Allan in this role and as one of my board of directors.”

“**dataguise** is a very exciting company, and I welcome the appointments as we continue to grow our business,” said Allan Thompson, Executive Vice President of Operations at **dataguise**. ‘Our software solutions are designed to help enterprises, governments, higher-education, healthcare, and other organizations protect large volumes of sensitive data that reside in structured and unstructured repositories. Once you understand where your sensitive data is and what to protect, then our masking solution allows you to de-identify the sensitive tables and columns ensuring that all SSN, Driver License, CCN, Medical information, Financial information, Business partner information etc. are never put in harm’s way for leakage or theft. Masking is another important layer of security that will be rapidly adopted in order to ensure that employee and customer publically identifiable information is protected”

About dataguise

dataguise offers automated and advanced database security solutions to help ensure regulatory compliance and protect against data theft. **dataguise dgdiscover** focuses on sensitive data discovery and classification across the enterprise. The company’s **dgmasker** product solution provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous data repository environments. For more information, call 510-824-1036 or visit www.dataguise.com
