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**dataguise ANNOUNCES JIM FLYZIK AS NEWEST MEMBER
OF COMPANY ADVISORY BOARD**

*Industry Veteran Brings Nearly 30 Years of Experience in the Federal Government, Including
Tenure in the White House Office of Homeland Security (OHS)*

Fremont, Calif., January 25, 2010 – dataguise™ (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced that Jim Flyzik has joined its company advisory board. With extensive experience in the federal government, including several prominent leadership positions in the White House Office of Homeland Security (OHS) and the U.S. Secret Service, Flyzik’s contribution as a key advisor to **dataguise** will serve to further its position as a leader in database security. As a member of the **dataguise** advisory board, Flyzik’s significant achievements and knowledge of security will be leveraged to provide highly-influential strategic guidance.

Flyzik is currently Chairman of the [AFCEA](#) International Committee on Homeland Security, a non-profit membership association serving the military, government, industry, and academia as an ethical forum for advancing professional knowledge and relationships in the fields of communications, IT, intelligence, and global security. His previous positions include serving as Senior Advisor to Governor Ridge in the OHS, providing guidance on national strategy and information management, advancing the overall mission of the OHS.

“Jim brings a wealth of experience and invaluable insight in security and the federal government to **dataguise**’s advisory board,” said Allan Thompson, EVP of Operations at **dataguise**. “We at **dataguise** view our advisors as essential components to our success and look forward to utilizing Jim’s knowledge and influence to promote our position as a leading provider of best-of-breed database security solutions.”

Flyzik's past experience includes tenure as Vice Chairman of the Federal Government Chief Information Officer (CIO) Council as well as Deputy Assistant Secretary for Information Systems and the CIO for the Department of the Treasury. In this role, he provided oversight, strategic planning and management direction on over \$3.0 billion in annual information technology and information infrastructure programs within the Treasury and its bureaus. Flyzik also held key IT management positions for the U.S. Secret Service. He was given the Secretary Certificate of Appreciation for his work as a principal policy advisor to the Secretary and Deputy Secretary of the Treasury and is the first government industry CIO to be inducted into the *CIO Magazine* Hall of Fame.

In addition to his work with the AFCEA International Committee on Homeland Security, Flyzik is also President of TheFlyzikGroup which specializes in strategic business consulting, performance based contracting consulting and training and thought leadership events. He currently hosts the monthly radio program, The Federal Executive Forum on WFED 1050 AM.

"It is an honor to serve as a member of **dataguise's** company advisors," said Jim Flyzik. "I am thoroughly impressed with **dataguise's** cutting-edge technology and leadership position in the database security industry. I feel **dataguise** is a perfect example of a security company that fulfills the need for organizations spanning key vertical industries including government, education and healthcare to protect their sensitive data and meet compliance regulations and I look forward to being a part of this exciting company and contributing to its growth and success for years to come."

Tweet this: **Jim Flyzik** Chairman [AFCEA](#) International Committee on Homeland Security and government security veteran is newest dataguise company advisor

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About dataguise

dataguise offers automated and advanced data security solutions to help ensure regulatory compliance, protect against data theft, discover sensitive data and maintain data quality.

dgdiscover enables organizations **to find** structured database repositories across the network, **search** and discover sensitive data in structured databases. **dgm masker** is then able to **mask** or de-identify to protect sensitive data. **dgm masker** provides secure masking of database content

with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit www.dataquise.com

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