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DATAGUISE PARTNERS WITH IMMIXGROUP TO BRING COMPREHENSIVE DATA SECURITY TECHNOLOGY TO FEDERAL GOVERNMENT AGENCIES

immixGroup augmenting dataguise strategy of providing security solutions for sensitive data to the public sector

Fremont, CA, and McLean, VA, April 07, 2010 – dataguise™ (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced its strategic partnership with [immixGroup, Inc.](#), a public sector business leader offering technology sales, channel development, government contract management, and IT services, to provide governmental organizations with its **dgdiscover™** and **dgm masker™** database security technology. The agreement supports continuing efforts by **dataguise** to increase its visibility in the public sector by offering the industry's first integrated solution for comprehensive sensitive data discovery and masking to government customers under the immixGroup GSA IT Schedule 70 contract and others.

The partnership augments **dataguise**'s current strategy highlighting the critical importance for organizations in the government sector to deploy technology that enables the secure discovery of sensitive data residing in structured, semi-structured and unstructured data repositories and then masks or de-identifies that data in order to prevent a serious data breach. In addition, **dataguise** [recently announced](#) its appointment of federal government industry veteran, Jim Flyzik, to its advisory board, further solidifying its plan on increasing growth in the public sector.

"We are very excited about this partnership with **dataguise** to support their strategy to increase visibility and growth in the government sector," said David Stewart, Vice President, Technology Sales Division at immixGroup, Inc. "The combination of immixGroup's extensive public sector technology sales experience and **dataguise**'s best-in-breed database security solutions provide government organizations with the resources needed to mitigate risk, decrease the risk of a data breach, and improve their overall security posture."

dataguise offers the first integrated product offering of its kind to combine both discovery of databases containing sensitive data, identification of the data at risk in the database and Masking In Place (MIP) of the information for seamless security. **dgdiscover** quickly determines where sensitive information resides throughout the enterprise and **dgmasker**, with its Masking On-Demand™ capability, then de-identifies information targeted for use outside of the production network, providing organizations with the technology needed to reduce their risk profile.

“With data breaches increasing in frequency, it is imperative that organizations – particularly those in the government sector – are arming themselves with robust database security, including solutions by **dataguise**,” said Allan Thompson, EVP of Operations for **dataguise**. “We are committed to providing customers in the public sector with the highest level of data security technology currently available and are looking forward to building on this partnership with immixGroup to expand our reach across key government organizations.”

Tweet this: dataguise and immixGroup Partner to Bring Best-in-Breed Data Discovery and Data Masking Technology to the Government Sector

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About dataguise

dataguise offers automated and advanced database security solutions to help ensure regulatory compliance and protect against data theft. **dataguise dgdiscover** focuses on sensitive data discovery and classification across the enterprise and the company’s **dgmasker** product solution provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit www.dataguise.com

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