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## **DATAGUISE NAMES JOE MARINO AS VICE PRESIDENT OF FEDERAL SALES**

*Leveraging more than 15 years of experience in the federal sector, Marino to lead sales efforts and continue expansion of dataguise's presence among leading government agencies*

**Fremont, CA, April 8, 2010** – dataguise™ (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced the hiring of Joe Marino as Vice President of Federal Sales. In this role, Marino will leverage his extensive background in the federal industry to lead sales efforts for **dataguise** and increase the company's leadership in the government sector.

Under Marino's guidance, **dataguise** will expand its sales force and senior technical staff with a dedicated team located in the Washington, D.C. area – a hub for top government agencies and prospective customers for **dataguise** in the public sector.

“Joe's leadership and IT sales experience in the federal space will be a key asset to **dataguise's** continued success in the government market,” said Allan Thompson, EVP of Operations at **dataguise**. “We at **dataguise** view the federal sector as a fundamental component of our company strategy and look forward to leveraging Joe's knowledge of the space to secure our position as the leading provider of best-of-breed database security solutions for governmental organizations.”

Marino brings more than 30 years of Information Technology sales and senior management success to **dataguise**, with over 15 years of experience focused specifically on the federal government market. Prior to **dataguise**, Marino was VP of Federal Sales for [Vignette](#), an enterprise software company, where he managed the nationwide federal sales efforts. During his tenure, Marino secured the largest single license sale in the federal government for the company in 2009.

Prior to joining Vignette, Marino served as the Federal Systems Group Branch Manager for [Information Builders](#), providers of business intelligence and enterprise integration software, where he increased growth by 25 percent year over year in new accounts and software licenses to key Federal Department of Defense, intelligence and civilian agencies.

Marino's previous management positions include tenure as Deputy Program Manager for SAIC and Regional Sales Manager for Sybase Federal. For more than 20 years, Marino held positions at NCR and AT&T both in direct sales and sales management in their Federal and Commercial Group.

"Maintaining data security is an ongoing challenge for organizations, and is of critical importance to government agencies," stated Marino. "dataguise offers unparalleled technology that protects sensitive data and mitigates the risk of a breach, improving the security posture of governmental organizations. I look forward to being part of the dataguise team, and leveraging its arsenal of best-in-breed database solutions to arm federal agencies with the tools needed to secure data and prevent highly-sensitive information from exposure."

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#### **About dataguise**

**dataguise** offers automated and advanced database security solutions to help ensure regulatory compliance and protect against data theft. **dataguise dgdiscover** focuses on sensitive data discovery and classification across the enterprise and the company's **dgmasker** product solution provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit [www.dataguise.com](http://www.dataguise.com)

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