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MOLINA HEALTHCARE DEPLOYS dataguise TO PROTECT PERSONAL HEALTH INFORMATION AND HELP MEET HIPAA COMPLIANCE REGULATIONS

Managed Care Organization Discovers and Masks Sensitive Member and Provider Data By Implementing dataguise Technology In More Than 100 Environments

Fremont, Calif., December 21, 2009 – dataguise (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced that Molina Healthcare has deployed **dataguise dgmasker™** and **dgdiscover™** in more than 100 training, development and testing environments. **dataguise** security products identify and mask the Personal Health Information (PHI) of Molina Healthcare's members and providers, protecting sensitive data and enabling the managed care organization to meet HIPAA compliance requirements.

[Molina Healthcare, Inc.](#) is a multi-state managed care organization that arranges for the delivery of healthcare services to persons eligible for Medicaid, Medicare, and other government-sponsored programs for low-income families and individuals. Altogether, Molina Healthcare's licensed health plan subsidiaries in California, Florida, Michigan, Missouri, New Mexico, Ohio, Texas, Utah and Washington currently serve approximately 1.3 million members.

Prior to **dataguise**, Molina Healthcare was relying on an internally developed solution, which proved to be unreliable, difficult to maintain and required frequent adjustments. Since implementing the **dataguise** solutions, Molina Healthcare has eliminated the risk of exposure and access to its sensitive data while reducing the overhead needed for dedicated resources to manage and maintain the integrity of its database environments by 300 percent.

“As a healthcare organization that supports government programs, we are constantly receiving and storing highly sensitive data; a data breach would not only have a negative impact on customer satisfaction, but would also jeopardize our fulfilling HIPAA compliance standards,” said Nitin Gotmare, director of IT for Molina Healthcare. “The **dataguise** technology desensitizes information so that a breach is not possible. With **dgm**masker and **dgd**discover in place, we can provide our customers and members with peace of mind that their personal health information is safe and secure.”

dataguise **dgd**discover and **dgm**masker are designed *to find* structured database repositories across the network, **search** and discover sensitive data in structured databases, and then **mask** or de-identify to protect sensitive data. With **dataguise**, organizations have access to a single product that finds, searches and masks sensitive data across all databases throughout the enterprise. This allows organizations to create corporate masking policies for faster adherence to compliance regulations, lower risk of a data breach, and reduce reliance on cumbersome single database masking solutions. While most organizations have measures in place to control access to critical data in their production environments, this protection does not always extend to non-production data – an area addressed by **dataguise**.

“With **dataguise**, organizations are mitigating the risk of exposure that privacy data presents when moved outside the walls of a secure network environment and replacing manual or home-grown solutions that drain internal resources and endanger its compliance status,” said Allan Thompson, Executive Vice President, Operations for **dataguise**. “By using our cross-platform sensitive data discovery and masking technology, organizations can implement a reliable, cost-effective solution that provides the highest level of data protection, satisfying the many compliance mandates currently in place surrounding privacy data.”

About dataguise

dataguise offers automated and advanced data security solutions to help ensure regulatory compliance ,protect against data theft, discover sensitive data and maintain data quality.

dgddiscover enables organizations *to find* structured database repositories across the network, **search** and discover sensitive data in structured databases. **dgm**masker is then able to **mask** or de-identify to protect sensitive data. **dgm**masker provides secure masking of database content

with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit www.dataquise.com

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