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**DATAGUISE NAMES MARK CALKINS VICE PRESIDENT OF ENTERPRISE SALES**

***Enterprise Security Veteran Brings Experience in Team-Building and Sales Management to Leading Database Security Innovator***

**Fremont, CA, August 25, 2010** – dataguise™ (<http://www.dataguise.com>), a leading innovator of next generation security solutions for protecting sensitive data across the enterprise, today announced the appointment of Mark Calkins as vice president of enterprise sales. Calkins brings a proven track record in sales management through more than 20 years experience with industry-leading security vendors, including McAfee (acquired by Intel), BlueCoat Systems and SurfControl (acquired by Websense).

“We are pleased to have Mark join our team and look forward to benefitting from his real-world experience in building very high performance sales teams,” said Manmeet Singh, CEO of dataguise. “With the continuing threat of exposure to sensitive corporate information and the risk this poses to organizations, our sights are set on helping enterprises with the scope of this challenge. Mark’s focus and deep relationships in security will support these companies in defending against accidental or malicious exposure to sensitive data.”

Mark Calkins joins **dataguise** from McAfee where he led the Western region as director of sales to become the top selling region for 2009. Prior to McAfee, he served as director of field sales for BlueCoat Systems driving major enterprise wins for the company’s Web Proxy Appliances and services and implementing Targeted Account Selling (TAS) services. Before BlueCoat Systems, Calkins was VP, Sales for the Americas at SurfControl (acquired by Websense), a global leader in web, mail and data security products and services. While at SurfControl he increased new business sales beyond quota and helped implement a more effective sales compensation plan that improved profitability.

“The database security space is evolving at a rapid rate with unique requirements depending upon the environment,” said Calkins. “**dataguise** has identified the need for a more sophisticated and comprehensive solution to database security that can be integrated with compliance workflows to address these challenges. With the broadest range of database support and advanced technology that dramatically simplifies the process, I have been thoroughly impressed and am eager to demonstrate the value that **dataguise** brings to the enterprise.”

#### **About dataguise**

**dataguise** offers automated and advanced database security solutions to help ensure regulatory compliance and protect against data theft. **dataguise dgdiscover** focuses on sensitive data discovery and classification across the enterprise and the company’s **dgm masker** product solution provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit [www.dataguise.com](http://www.dataguise.com)

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