



Agency Contact:

Rachel Kaseroff
Ventana PR
(415) 824-1110
Rachel.Kaseroff@ventanapr.com

dataguise A PPOINTS INDER P. SINGH TO ITS BOARD OF DIRECTORS

Company Will Leverage Singh's More Than 30 Years of Experience in IT, Business and Operations Including C-Level and Executive Positions at Visa International and Bank of America

Fremont, Calif., July 13, 2010 – **dataguise**[™] (<http://www.dataguise.com>), a leading innovator of security solutions for protecting sensitive data across the enterprise, today announced that Inder P. Singh has been appointed to its Board of Directors. With more than three decades of technical depth and focus culled from several high-level executive leadership positions at Visa International and Bank of America, **dataguise** will leverage Singh's significant knowledge of IT and business for highly-influential guidance as part of the company's growth, success and market leadership strategy.

Singh, a visionary in the evolution of next-generation financial payments and security technologies, brings more than 30 years of experience in IT, business and operations in the financial services industry to the **dataguise** Board of Directors position. Most recently, Singh served as interim COO for LifeLock, a leader in providing ID theft protection services. Formerly, he served as Executive Vice President and Global CIO of Visa International, where he was responsible for ensuring the integrity, interoperability and security of Visa's technology, operations and processing infrastructure and building their next-generation distributed processing solutions.

"Inder brings an unsurpassed depth of technical knowledge and expertise that is invaluable to his appointment on the **dataguise** Board of Directors," said Manmeet Singh, CEO at **dataguise**. "We at **dataguise** consider the members of our Board to be an essential asset to our strategic growth and ongoing success, and look forward to leveraging Inder's guidance and support as we continue to promote our position as leading provider of database security solutions."

Singh's previous tenure included senior executive positions at Bank of America, where he was Executive Vice President of Consumer Banking Product and Delivery Support, Executive Vice President of Payments Strategy and Interstate Banking and Executive Vice President of Global Wholesale Technology. His experience also includes C-level positions at ExlServices (NASDAQ: EXLS), Quintant, a BPO company that was sold to I Gate (NASDAQ: IGTE) and Card Capture Services (CCS), owner of the third largest ATM network in the United States until its acquisition by E*Trade (NASDAQ: ETFC).

"It is an honor to serve on **dataguise's** Board of Directors and I look forward to being a part of this exciting company and contributing to its overall growth and success for years to come," said Inder P. Singh. "The company has clearly demonstrated its leadership in the database security industry through its cutting-edge technology and by gaining the confidence of high-profile customers and strategic partners. **dataguise's** value proposition is clear – providing organizations with the tools needed to protect their sensitive data in non production environments and meet compliance regulations – a critical component for enterprises implementing a highly-effective end-to-end security strategy."

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About dataguise

dataguise offers automated and advanced data security solutions to help ensure regulatory compliance, protect against data theft, discover sensitive data and maintain data quality.

dgdiscover enables organizations **to find** structured database repositories across the network, **search** and discover sensitive data in structured databases. **dgmasker** is then able to **mask** or de-identify to protect sensitive data. **dgmasker** provides secure masking of database content with unprecedented flexibility and functionality across heterogeneous environments. For more information, call 510-824-1036 or visit www.dataguise.com

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